

Mahindra Insurance Brokers partners with AISECT for customised health solutions



Mahindra Insurance Brokers partners with AISECT to offer customised health insurance solutions.

■ Staff Reporter

MAHINDRA Insurance Brokers Limited (MIBL) has partnered with AISECT to introduce a customised group health insurance product for AISECT's customers, across the nation.

The strategic alliance is a significant step in MIBL's continuous endeavour to drive insurance penetration in semi-urban and rural India.

On Wednesday, during a conference, Mahindra Insurance Brokers Limited signed Memorandum of Understanding (MoU) with Aisect. It was signed by Dr Jaideep Devare, Managing Director, Mahindra Insurance Brokers Ltd and Siddharth Chaturvedi, Director and Executive Vice President, AISCET Group.

While addressing the media-

persons Dr Jaideep Devare stated that "This unique socially progressive health insurance solution is specifically designed for AISECT's customers across its 20,000 centres in 29 states and 3 union territories and will offer improved coverage at an affordable premium. These centres serve customers largely in semi-urban and rural areas and help facilitate services related to skill development, education, training, financial inclusion, Aadhaar card, Passport, PAN card and other various online services. Customers can now also opt for customised health insurance solutions through MIBL at these centres."

Further, he stated that "MIBL facilitated by its wide network of 450+ locations across India, and its in-house Customer Contact Centre, has serviced more than

1 crore insurance cases across 3,00,000 villages in India, since inception. The tailor-made solution for AISECT customers will offer both health insurance and hospital cash. Customers can either opt for these offerings together or individually. Health insurance will cover hospitalisation due to accidents and ailments, with treatment and medical expenses available across 5,000 plus listed hospitals in India. Hospital cash will provide the insured person a fixed amount per day to cover overhead expenses like food, travel, etc from the first day of hospitalisation, without any deductibles and waiting period, over and above the hospitalisation expenses. The customer enrolment process is a simple one, requiring minimal documentation. The claim settlement process will be facilitated by MIBL, providing a transparent, hassle-free claim experience."

Speaking on the occasion, Siddharth Chaturvedi, said, "MIBL has been adding value to customers across rural and semi-urban India where insurance penetration is low and the need for social and economic progress that insurance inclusion can bring is high. We see great synergy in this alliance with MIBL, which will help us further our endeavour to facilitate financial inclusion while giving our customers access to affordable health insurance solutions, in a simple and convenient format."